

**REGULAR MEETING  
BOARD OF DIRECTORS  
BEACH CITIES HEALTH DISTRICT  
March 30, 2011**

A Regular Meeting of the Board of Directors of the Beach Cities Health District was called to order in the Beach Cities Room of the Beach Cities Health Center at 6:40 p.m.

Members Present: Marie Corr  
Dr. Noel Chun  
Joanne Edgerton  
Dr. Robert Grossman  
Vanessa Poster

Members Absent:

Legal Counsel Present: Robert Lundy  
Staff Present: Susan Burden, CEO

<b>AGENDA ITEM</b>	<b>DISCUSSION</b>	<b>ACTION OR FOLLOW-UP</b>
<b>Call to Order</b>  <b>Public Discussion</b>	<p>Ms. Marie Corr opened the meeting and invited Mr. Dave Carmany, City Manager, City of Manhattan Beach to lead the salute to the flag.</p> <p>Ms. Corr asked if any member of the public would like to address the Board on any issue not on the agenda. No one from the public stepped forward.</p>	
<b>Community Partner Introduction</b>  <b>Mr. Dave Carmany, City Manager, City of Manhattan Beach</b>	<p>Ms. Corr welcomed Mr. Dave Carmany, City Manager, City of Manhattan Beach.</p> <p>Mr. Carmany expressed his appreciation for the warm welcome. Mr. Carmany stated that he is enjoying getting to know the community and offered to be a resource going forward.</p>	
<b>Review and Approval of the Minutes of the February 23, 2011 Regular Meeting</b>	<p>The Board reviewed the minutes of the February 23, 2011 Regular Meeting.</p>	<p>After review, it was <b>Moved and Seconded</b> (Poster/Chun) to approve the minutes of the February 23, 2011 Regular Meeting. <b>Motion Carried Unanimously</b></p>
<b>Staff Reports</b>  <b>Chief Medical Officer</b>	<p>Ms. Corr invited Dr. Lisa Santora, Chief Medical Officer, to the podium.</p> <p>Dr. Santora presented an update on the comprehensive review process of the BCHD</p>	

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<p><b>Chief Executive Officer</b></p>	<p>grants and vendor contracts that are out in the community.</p> <p>Ms. Susan Burden, Chief Executive Officer, expressed her appreciation to the Power9 Advisory Team for their efforts in advising the Vitality City team.</p> <p>Mr. Burden reported that she and Mr. Steven Ehasz, General Manager of the Center for Health and Fitness, met with Dr. Steve Keller, Superintendent of the Redondo Beach Unified School District and his athletic director, to discuss the development of an aquatics program for seniors at the new aquatics center at Redondo Union High School. Ms. Burden stated that once a program has been developed she will bring it to the Board.</p> <p>Ms. Burden presented an update of an initial feasibility study regarding the District's ability to charge insurance carriers for services that the District now provides free to the community. The second phase of the study will be to determine the infrastructure and financing necessary to proceed in that direction.</p> <p>Ms. Burden reported that Dr. Santora and Ms. Gretchen Oshita, Director of Youth Services, are in the process of conducting a study of the Center for Health and Fitness and AdventurePlex to determine if they can be operated in a more efficient manner. Ms. Jackie Berling, Director of Human Resources, is also conducting a Full-Time Employee Study of AdventurePlex. Ms. Burden stated she expects to have the results by the end of June 2011.</p> <p>Ms. Burden reported the following calendar events:</p> <ul style="list-style-type: none"> <li>◆ April 26, 2011, Tuesday Kick-off of the Steppin' Out walking campaign</li> <li>◆ May 20, 2011, Friday Strategic Planning Retreat at the Alta Vista Community Center</li> <li>◆ June 11, 2011, Saturday Brunch honoring the volunteers for their service</li> </ul>	

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<b>Legal Counsel</b>	Mr. Lundy had no report.	
<p data-bbox="155 214 418 273"><b>Community Health Committee</b></p> <p data-bbox="155 411 487 541"><b>Discussion and Potential Action Item: Approval of Vitality City Blueprint</b></p>	<p data-bbox="516 214 1123 373">Dr. Grossman reported that the Community Health Committee met on Monday, March 14, 2011. The committee reviewed the Vitality City Blueprint and recommended approval to the Board of Directors.</p> <p data-bbox="516 411 1068 441">Ms. Corr invited Dr. Santora to the podium.</p> <p data-bbox="516 478 1123 638">Dr. Santora introduced the members of the Vitality City Initiative team and expressed her appreciation for their efforts: Ms. Lauren Nakano, Ms. CarrieAnne Blevins, Ms. Veronica Flores, and Mr. Joel Spoonheim.</p> <p data-bbox="516 676 1091 772">Ms. Corr asked Dr. Santora to introduce the members of the Power9 Advisory Team who were present at the meeting.</p> <p data-bbox="516 810 1140 1176">Dr. Santora introduced the Power9 Advisory Team members and presented an overview of each of their contributions to the community and the Vitality City Initiative: Mr. Walt Dougher, Ms. Charlotte Lesser, Mr. George Schmeltzer, Ms. Patricia Dreizler, Ms. Lenore Bloss and Ms. Susan Burden. Dr. Santora also acknowledged the contributions of the Power9 Advisory Team members who were not in attendance, Mr. Darryl Heath, Ms. Marna Smeltzer, and Ms. Beverly Rohrer.</p> <p data-bbox="516 1213 1123 1276">Dr. Santora invited Mr. Joel Spoonheim, Vitality City Director, to the podium.</p> <p data-bbox="516 1314 1133 1444">Mr. Spoonheim introduced the members of the Vitality City Initiative team and expressed his appreciation to them for their commitment to the program.</p> <p data-bbox="516 1482 1091 1579">Mr. Spoonheim presented an overview of the 2011 strategies, goals and initiatives of the Vitality City blueprint.</p> <p data-bbox="516 1617 1075 1713">Mr. Spoonheim invited Ms. Veronica Flores, Vitality City Beach Cities Manager, to the podium.</p> <p data-bbox="516 1751 1140 1877">Ms. Flores presented an overview of the Walking Moai Team that is going to be launched on April 25 and April 26, 2011 and reported on the input received from the BCHD Committees</p>	

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	<p>that were incorporated into the blueprint.</p> <p>Mr. Spoonheim presented an overview of the additions and deletions to the Vitality City blueprint.</p> <p>Ms. Corr asked if anyone from the public would like to comment.</p> <p>Mr. Walt Dougher stated that the Vitality City Initiative fits into the vision of the District and recommended that the Board adopt the blueprint.</p> <p>Ms. Charlotte Lesser stated that she is excited about the Vitality City Initiative and recommended that what is in the blueprint continue to be expanded, making it more available and of more interest to the people in the community. Ms. Lesser recommended that the Board approve the blueprint.</p> <p>Ms. Patricia Dreizler stated: “over the years some of the most exciting things happened in this room and a big change from treatment to prevention was the major thing when we made the big step to not have a hospital but to have a facility that that was a health district to work specifically on keeping us healthy before we got sick and had to go into other treatment. This has been exciting for me and over the years the focus has been around this particular organization, and we are fortunate to cover all three cities. I think it’s wonderful that all of us worked together, because that too has not always been easy and this is a giant step.”</p> <p>Mr. Richard Strom, a resident of Manhattan Beach, presented an overview of a paper he authored regarding a quest for better health, one component of that quest being a significant reduction in the amounts of sugar, high fructose corn syrup and refined carbohydrates in our diet.</p> <p>Ms. Corr thanked Mr. Strom and stated that each member of the public has three minutes to speak.</p> <p>Mr. Strom voiced his objection to the amount of time he was allotted and continued to speak.</p>	

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	<p>Ms. Burden advised Mr. Strom that the District has a registered dietician on staff under Dr. Santora's direction, and this matter will be referred to her.</p> <p>Ms. Poster stated that we could have the District's dietician follow up with Mr. Vin Miller.</p> <p>Mr. Strom continued to speak.</p> <p>Mr. Lundy, Legal Counsel, advised Mr. Strom that there are rules for the Board and requested that Mr. Strom follow the rules. Mr. Lundy advised Mr. Strom that he will have an opportunity to submit anything in writing and he can also comment at the next meeting.</p> <p>Mr. Strom continued to address the Board. He requested that the Board send him an e-mail giving him their thoughts regarding the recommendations in his paper.</p> <p>Mr. George Smeltzer, a resident of Hermosa Beach, stated that it was a pleasure serving on the Power9 Advisory and was proud to have participated.</p> <p>After review and discussion, Ms. Poster made a motion to approve the Vitality City Blueprint with the following additions/deletions:</p> <p><b>Page 28. School Strategy</b> Under Plan of Action, Second Paragraph, First Sentence, <b>Add:</b> (Addition is Underlined) To successfully create change, Vitality City will engage staff, students, and parents in designing implementation strategies <u>based on best practices outlined in a to-be-released School Pledge. Schools will be asked to consider the options in the pledge and select appropriate goals.</u></p> <p><b>Page 28. School Strategy</b> <b>Add First Sentence:</b> In addition to school policies, Vitality City will introduce teachers to the Legacy Project and Blue Zones Challenge tools once updates for the Beach Cities are complete. <b>Delete:</b> In addition to school policies from second sentence.</p>	<p>After review, it was <b>Moved</b> and <b>Seconded</b> (Poster/Corr) to approve the Vitality City Blueprint with the additions/deletions. <b>Motion Carried Unanimously</b></p>

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	<p><b>Page 42. City Government Policies</b>  <b>Replace Last Sentence With the Following:</b>            (Addition is Underlined):            Vitality City staff will identify a list of best practices and sample policies, <u>work with city staff to determine which are already in place</u> and will encourage the city governments to discuss the potential adoption <u>of remaining policies</u> where appropriate.</p>	
<p><b>Finance Committee Treasurer's Report</b></p> <p><b>Approve Checks No. 50870 through 51107 totaling \$265,546.00 for Accounts Payable for the Month of February 2011</b></p>	<p>Ms. Joanne Edgerton reported that the Finance Committee did not meet. The committee will meet in the next quarter to review the 2011-2012 budget and the Investment Portfolio.</p>	<p>After review, it was <b>Moved and Seconded</b> (Chun/Corr) to approve Checks No. 50870 through 51107 totaling \$265,546.00 for Accounts Payable for the Month of February 2011.  <b>Motion Carried Unanimously</b></p>
<p><b>Policy Committee</b></p>	<p>Ms. Corr reported that the Policy Committee did not meet.</p>	
<p><b>Properties Committee</b></p>	<p>Dr. Grossman reported that a meeting is scheduled with UCLA on Monday, April 4, 2011.</p>	
<p><b>Strategic Planning Committee</b></p>	<p>Ms. Poster reported that the Strategic Planning Committee met on Monday, March 15, 2011. The committee reviewed the Vitality City Blueprint and recommended approval to the Board of Directors.</p> <p>Ms. Poster reported that a Strategic Planning Retreat will be held on May 20, 2011 at 8:00 a.m. at the Alta Vista Community Center.</p>	
<p><b>Old Business</b></p>	<p>There were no reports.</p>	
<p><b>New Business</b></p> <p><b>1. Discussion Item: Community Committee Appointments Process</b></p> <p><b>2. Discussion Item: Association of California Health Care</b></p>	<p>Ms. Marilyn Rafkin, Director of Older Adult Services, presented an overview of the community committee appointments process that included reappointments and open positions on the Community Health, Finance and Strategic Planning Committees.</p> <p>Dr. Grossman reported that he will be attending the Association of California Health Care Districts 59<sup>th</sup> Annual Meeting on May 11-13 at</p>	

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<b>Districts 59<sup>th</sup> Annual Meeting, May 11-13, 2011, Hyatt Regency Lake Tahoe, Incline Village, Nevada</b>	the Hyatt Regency Lake Tahoe in Incline Village, Nevada.	
<b>Board Member Reports</b>	<p>Ms. Edgerton reported that she attended the following meeting/event:</p> <ul style="list-style-type: none"> <li>◆ Press Conference for the Gallup   Healthways Well Being Index</li> <li>◆ Hermosa Beach State of the City</li> </ul> <p>Ms. Corr reported that she attended the following meeting/event:</p> <ul style="list-style-type: none"> <li>◆ Press Conference for the Gallup   Healthways Well Being Index</li> <li>◆ Strategic Planning Committee Meeting</li> </ul> <p>Dr. Grosssman reported that he attended the following meeting/event:</p> <ul style="list-style-type: none"> <li>◆ Association of California Health Care District's Legislative Day in Sacramento</li> <li>◆ Press Conference for the Gallup   Healthways Well Being Index</li> </ul> <p>Ms. Poster reported that she attend Jane Harmon's Farewell Reception.</p> <p>Dr. Chun reported that he is on the Board of Directors of the Manhattan Beach Badminton Club and stated that the club is one of the pillars of the community.</p>	
<b>Announcements/ Questions and Referrals to Staff</b>	There were no reports.	
<b>Adjournment</b>	Ms. Poster moved to adjourn the meeting.	There being no further business, Ms. Poster <b>Moved</b> to adjourn the meeting. Meeting adjourned at 8:35 p.m.

The next Regular Meeting of the Beach Cities Health District Board of Directors is scheduled for Wednesday, April 27, 2011 at 6:30 p.m. in the Beach Cities Room of the Beach Cities Health Center, located at 514 N. Prospect Avenue, Redondo Beach, California