



Live Well. Health Matters.

February 28, 2018

TO: Strategic Planning Committee

FROM: Jane Diehl, Chair

SUBJECT: CALL TO MEETING

A Meeting of the Strategic Planning Committee is scheduled as follows:

Date: Monday, March 5th, 2018
Time: 6:00 p.m.
Place: Beach Cities Health District
Administrative Offices
1st Floor Training Room
1200 Del Amo Street
Redondo Beach, CA 90277



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**STRATEGIC PLANNING COMMITTEE MEETING
AGENDA
March 5, 2018**

- I. Public Discussion**
- II. Action Item: Approval of Minutes – September 19, 2017**
- III. CEO Report** **Tom Bakaly, CEO**
- IV. Presentation and Discussion Item:** **Tom Bakaly, CEO**
Recap of November 10, 2017 Strategic Planning Half-Day
- V. Presentation: Lifespan Services Update** **Kerianne Lawson,**
• Healthy Minds Initiative **Director, Lifespan Services**
- VI. Presentation: School Health Update** **Ali Steward,**
• Youth Stress & Substance Youth Forum **Sr. Manager, Youth Services**
- VII. Discussion Item:** **Jane Diehl, Committee Chair**
Discuss Content and Date for Next Strategic **Tom Bakaly, CEO**
Planning Development Half-Day
 - FY 18/19 Health Priorities and Focus Areas
 - Roadmap to BCHD Three-Year Strategic Plan 2020 – 2023
 - Review
 - Strategic Plan 13-Year Lookback
 - Reevaluate
 - Currently defined Strategic Planning Components—Mission, Vision, Goals
 - Realign
 - Full Day Strategic Planning Retreat in October, 2018
 - Reconfirm
 - Half-Day Strategic Planning Retreat in April, 2019
 - Revise
 - Strategic Planning Components for BCHD Three-Year Strategic Plan 2020 – 2023
 - Defining the BCHD Brand

- Presentation
- Group Breakout Activity: Branding Exercises
 - BCHD Characteristics
 - The BCHD Brand Experience

VIII. Old Business

IX. New Business

X. Action Item: Motion to Adjourn